## The Ken Blanchard Companies 2005 Business Issues Survey Results

## **Management Challenges**

Developing potential leaders 58%

Selecting and retaining key talent 53%

Reducing costs 50%

Creating an engaged workforce 48%

Customer loyalty 41%

Company flexibility/responsiveness 35%

Succession planning 34%

Increasing innovation 32%

## **Employee Development Challenges**

Manager/supervisor skills 61%

Customer relationship skills 44%

Interpersonal communication skills 40%

Team building skills 38%

Executive development 32%

Sales skills 31%

Professional skills 28%

Information technology skills 23%

## **Organizational Business Issues**

Competitive pressure 63%

Skill shortages 39%

Pricing pressure 38%

Changing technology 30%

Government regulation 30%

Industry consolidation 14%

"What keeps the HR department up at night?" 12.4.05